



# American Public Gardens Association 2016 Annual Conference - Schedule At A Glance

## MONDAY, JUNE 6, 2016

### TOURS

Four Terrific Tropical Nurseries

7:00am – 5:00pm (bus loading at main hotel entrance)

Orchids, Organics & Tropical Paradise

7:30am – 4:45pm (bus loading at main hotel entrance)

Everglades: Big Cypress National Preserve & Old Florida

7:30am – 4:45pm (bus loading at main hotel entrance)

Naples Botanical Garden & Historic Third Street

7:30am – 5:30pm (bus loading at main hotel entrance)

Exclusive Private Gardens of Miami

8:30am – 4:45pm (bus loading at main hotel entrance)

### WORKSHOPS

Changing Perspectives on Campus: Growing Productive Partnerships & Programs

8:00am – 5:00pm (bus loading at main hotel entrance)

ESRI Workshop: GIS for Public Gardens

8:00am – 5:15pm (bus loading at main hotel entrance)

How to Make Your Website Your Most Powerful Marketing & Fundraising Tool

4:00 – 5:00pm (Sandringham)

sponsored by BackOffice Thinking

### MEALS & EVENTS

International Gardens Session & Dinner

6:00 – 9:30pm

(session - Sandringham/Windsor; dinner - Chopin Ballroom)

sponsored by The Jerusalem Botanical Gardens

## TUESDAY, JUNE 7, 2016

### WORKSHOP

Plant Collections Management Study Tour/Workshop at Montgomery Botanical Center & USDA-ARS Research Station

7:30 – 11:30am (bus loading at main hotel entrance)

### SPECIAL SESSIONS

First Time Attendee Orientation

8:00 – 9:00am (Biscayne Ballroom)

### MEALS & EVENTS

Family Breakfast

8:00 – 9:00am (Windsor)

Council of Sections Breakfast

8:00 – 9:30am (Chopin Ballroom)

CONCURRENT SESSIONS | 10:00 – 11:30am

Planting for the Future (Sandringham)

Using a Peer Review Process to Galvanize Your Public Garden

Planting for the Future (Windsor)

1. Where Does Your Volunteer Department Reside?

2. Case Study in “Learning from Success”—The JBG’s Green Teams

The Living Landscape (Alhambra/Esorial)

1. Successfully Run the Tropical Plant Gauntlet: Ease The Pain of a Florida Tropical Plant Purchase

2. So You Want to Build a Green Wall?

Education & Science (Balmoral)

Teacher Training Mash-Up: Creative Ways to Break Barriers & Engage Educators

Making Friends, Making Money (Raphael/Michelangelo)

1. Stretch Your Exhibit Beyond “Typical” & Build New Audiences/ Collaborations

2. The Me, Me, Me Generation: Understanding Millennials from the Millennial Perspective

Climate Change & Sustainability (Biscayne Ballroom)

1. Climate Change & Biophilia: A New Model for Public Gardens

2. Energy-Saving Trees

3. Aim for the Top: Multiply Positive Change via Targeted Neighborhood Authority Landscaping Education

Collecting & Conserving (Chopin Ballroom)

Whither Conservation? The Nation’s Largest Collaborative Botanic Garden Networks United to Empower Conservation for All

### MEALS & EVENTS

Networking Lunch

11:30am – 1:00pm (Grand Ballroom)

sponsored by Longwood Gardens

### PROFESSIONAL SECTION MEETINGS

1:15 – 2:45pm

Arts & Exhibitions (Sandringham)

sponsored by W. Gary Smith Design

Small Gardens (Balmoral)

sponsored by The Garden Conservancy

Technology & Innovation (Alhambra/Esorial)

International Gardens (Chopin)

sponsored by Holbrook Travel

Horticulture, Greenhouses & Facilities (Raphael/Michelangelo)

sponsored by GrowIt!

Plant Conservation (Biscayne Ballroom)

Plant Nomenclature & Taxonomy (Windsor)

CONCURRENT SESSIONS | 3:00 – 4:30pm

Making Friends, Making Money (Sandringham)

1. Visualizing a Garden’s Night Potential with Lighting

2. Adding Winter Interest: Seasonal Ice Rinks

Planting for the Future (Balmoral)

Finding Common Ground: Ethics Issues Find Unity Among Museum Disciplines & Professions

The Living Landscape (Windsor)

Indigenous Plants, Peoples & Programs: Beyond the Exotic

Education & Science (Raphael/Michelangelo)

Bringing Science to Life: How to Create & Maintain Education/ Research Collaborations

Climate Change & Sustainability (Alhambra/Esorial)

Supporting Pollinators through Local & National Collaboration

### SPECIAL SESSIONS

Stanley Smith, IMLS Grant Meeting

3:00 – 4:30pm (Biscayne Ballroom)

American Public Gardens Association Board Meeting

(Board members only)

3:00 – 4:30pm (Chopin Ballroom)

### MEALS & EVENTS

Board Alumni Reception

4:30-5:30 (Chopin Ballroom)

sponsored by Longwood Gardens

Opening Reception

5:00 – 7:00pm (Pool Deck, 5th Floor)

sponsored by Bartlett Tree Experts

## WEDNESDAY, JUNE 8, 2016

### MEALS & EVENTS

Breakfast

7:00 – 8:15am (Grand Ballroom)

### SPECIAL SESSION

Oak Curatorial Group Breakfast

7:00 – 8:00am (Cambridge)

CONCURRENT SESSIONS | 8:30 – 9:30am

Making Friends, Making Money (Chopin Ballroom)

Building a Charismatic Brand

The Living Landscape (Alhambra/Esorial)

High Impact, Low Input: Exhibits that Work

Education & Science (Biscayne Ballroom)

Building Employee Diversity Through Education & Workforce Training Programs

Collecting & Conserving (Raphael/Michelangelo)

Host & Conduct a Successful Red List Workshop: Case Studies & Lessons Learned

Making Friends, Making Money (Windsor)

Garden Tourism and Public Garden Collaboration

Education & Science (Balmoral)

1. Learning from Visitors: Innovations in Audience Research

2. Supporting School Gardens: Maximum Impact, Minimal Input

Planting for the Future (Sandringham)

Growing Together: How The Holden Arboretum & Cleveland Botanical Garden Became One New Institution

### SPECIAL SESSION

Student Presentations

9:45 – 11:15am (Biscayne Ballroom)

sponsored by The Longwood Graduate Program

CONCURRENT SESSIONS | 9:45 – 11:15am

Making Friends, Making Money (Sandringham)

Major Gifts as a Team Sport: Changing Perspectives to Drive Results

Planting for the Future (Raphael/Michelangelo)

New Perspectives on Garden Tourism: Building a Sustainable Visitor Base

The Living Landscape (Balmoral)

1. Preserving 20th Century Garden Design Excellence while Adapting as Resilient 21st Century Public Gardens

2. Planting for the Future: Horticultural Design Fostering Youth Engagement in the Luci and Ian Family Garden

Education & Science (Alhambra/Esorial)

Growing Together: Collaborating to Expand Agricultural Research, Outreach, & Exhibits at Public Gardens

Collecting & Conserving (Windsor)

1. Collecting for Collections: The Public Garden Role In Tree Gene Conservation

2. Photo-Verification: Digital Images as Verification Tools

Climate Change & Sustainability (Chopin)

Public Gardens as Sensible Beacons of Plant Invasion

### MEALS & EVENTS

Keynote Address and Lunch with Raymond Jungles

11:30am – 1:00pm (Grand Ballroom)

sponsored by Rough Brothers, Inc.

### PROFESSIONAL SECTION MEETINGS

1:15 – 2:45pm

Plant Collections (Chopin)

sponsored by NamePlate Technology

Emerging Professionals (Esorial)

sponsored by Moore Farms Botanical Garden

Volunteer Engagement (Michelangelo)

sponsored by Guest Experience Management Services

Marketing & Communications (Biscayne Ballroom)

sponsored by Bailey Nurseries

Sustainability (Balmoral)

College & University Gardens (Alhambra)

sponsored by UC Davis Arboretum

## WORKSHOPS

**Keeping Up With Inevitable Change: Strategic Planning**  
1:15 – 4:15pm (Sandringham)

**The Next Generation Science Standards & Public Garden Education**  
1:15 – 4:15pm (Windsor)

**All the World's a Stage: Growing Theater at Your Garden**  
1:15 – 4:15pm (Raphael)

## MEALS & EVENTS

**Exhibits Hall Reception, Poster Session, and Plant JEOPARDY!**  
3:00pm – 5:00pm (Mezzanine)  
sponsored by Lake|Flato Architects

**Poster Session and Reception**  
3:00pm – 5:00pm (Mezzanine)

## Celebrate Design Reception

5:00 – 7:00pm (Biscayne Ballroom)  
sponsored by 3FrommeDESIGN; Deneen Powell Atlier; Didier Design Studio; GWWO Architects; Lake|Flato Architects; Land Morphology; Oasis Design Group; Oehme Van Sweden & Associates; Portico Group; Raymond Jungles, Inc.; Robinson Anderson Summers; Studio Outside; Terra Design Studios; W. Gary Smith Design

## Directors' Dinner

6:00 – 10:00pm (bus loading at main hotel entrance)  
sponsored by Berends Hendricks Stuit Insurance

## THURSDAY, JUNE 9, 2016

### MEALS & EVENTS

**Keynote Breakfast with Evelyn Gaiser, Ph.D**  
7:30 – 9:00am (Grand Ballroom)  
sponsored by Longwood Gardens

### CONCURRENT SESSIONS | 9:15 – 10:45am

**Collecting & Conserving (Balmoral)**

*Climate is Changing Collections Management*

**Climate Change & Sustainability (Chopin Ballroom)**

*Making the Case for Climate-Action*

**The Living Landscape (Windsor)**

*Building the Future of Public Gardens Under Glass*

**Planting for the Future (Raphael/Michelangelo)**

1. *Preparing the Next Generation of Transformational Leaders of Cultural Institutions*

2. *An Ecologist in the Garden, Public Garden Management*

*Lessons from Natural Areas Ecology*

**Planting for the Future (Sandringham)**

*Inspired Internships: Infusing Leadership Experiences into High School-, Undergraduate- & Graduate-Level Internships*

**Education & Science (Alhambra/Esorial)**

*Gardens After Dark*

### SPECIAL SESSIONS

**Maple Curatorial Group Meeting**

11:00 – 12:00pm (Trinity)

**Cycad Curatorial Group Meeting**

11:00 – 12:00pm (Cambridge)

### CONCURRENT SESSIONS | 11:00 – 12:30pm

**Making Friends, Making Money (Balmoral)**

*Develop, Launch, & Sell Private Label Products in the Public Garden World*

**The Living Landscape (Sandringham)**

1. *The Ecological Landscape & "Nativars": Evaluating Pollinator*

*Preferences/Values of Native Phlox Species & Cultivars*

2. *New Perspective on Established Garden: Changing the Smithsonian Gardens' Butterfly Habitat Garden to a Pollinator Garden*

**The Living Landscape (Alhambra/Esorial)**

1. *Hurricane Sandy Benefits: Collaborative Research & the Consortium of Coastal Parks*

2. *Running a Production Nursery with a Conservation Focus in the Public Eye*

**Collecting & Conserving (Raphael/Michelangelo)**

*Reaching Out to the Public in South Florida Gardens Using Food- & Agriculture-Based Collections*

**Education & Science (Biscayne)**

*K-12 Career Education: Inspiring the Next Generation*

**Education & Science (Windsor)**

*Shifting Horizons: Avant-Garde Perspectives in Adult Education*

**Planting for the Future (Chopin Ballroom)**

*Guiding your Garden to Greatness through MAP*

### MEALS & EVENTS

**Exhibits & Eats: Lunch in the Exhibits Hall**

12:00pm – 1:30pm (Mezzanine)

### PROFESSIONAL SECTION MEETINGS

1:30 – 3:00pm

**Native Plants (Sandringham)**

**Historic Landscapes (Alhambra/Esorial)**

**Education (Raphael/Michelangelo)**

sponsored by Huntington Library, Art Collections, & Botanical Gardens

**Design & Planning (Balmoral)**

sponsored by Greater Des Moines Botanic Garden

**Development & Membership (Windsor)**

sponsored by Tucson Botanical Gardens

**Food and Agriculture (Chopin)**

sponsored by Leichtag Commons

### SPECIAL SESSIONS

**Plant Collections Network Members Forum**

1:30 – 3:00pm (Biscayne Ballroom)

## Leadership Forum

3:15 – 4:45pm (Biscayne Ballroom)

sponsored by Chanticleer

### CONCURRENT SESSIONS | 3:15 – 4:45pm

**Making Friends, Making Money (Sandringham)**

*Connecting People With Plants: The Benefits of Plant Sales*

**Collecting & Conserving (Windsor)**

*Perspectives on the Importance of Preserving Cultivated Germplasm*

**Planting for the Future (Alhambra/Esorial)**

*Inspiration to Conservation*

**The Living Landscape (Balmoral)**

1. *Screen Versus Green*

2. *The Virtual Garden: Expanding Reach Using Virtual Reality Technologies*

**Climate Change & Sustainability (Chopin Ballroom)**

*Acting on Strategic Imperative for Public Garden Sustainability*

**Education & Science (Raphael/Michelangelo)**

*Public Gardens as Agents of Social Empowerment*

### MEALS & EVENTS

**Vizzaya Museum and Gardens Tour & Reception**

5:00 – 10:00pm (bus loading at main hotel entrance)

## FRIDAY, JUNE 10, 2016

### SPECIAL SESSION

**Magnolia Curatorial Group Breakfast**

7:00 – 8:00am (Cambridge)

### MEALS & EVENTS

**Breakfast/Coffee Bar**

7:00 – 8:15am (Mezzanine)

### WORKSHOP

**IrisBG Workshop & Breakfast**

7:30 – 11:30am (Sandringham)

sponsored by IrisBG/Botanical Software Ltd.

### CONCURRENT SESSIONS | 8:00 – 9:30am

**Making Friends, Making Money (Chopin Ballroom)**

*Designing for Dollars: Integrating Development & Design*

**Planting for the Future (Raphael/Michelangelo)**

*Sage Advice: Changing Perspectives of Emerging & Emerged Public Garden Professionals*

**Collecting & Conserving (Balmoral)**

*Beyond Lists & Labels: Integrating Data for Curation & Research*

**Collecting & Conserving (Alhambra/Esorial)**

*Conserving Biodiversity on a Rapidly Changing Planet and the Critical Role of Gardens*

**Climate Change & Sustainability (Windsor)**

1. *Identifying Vulnerabilities & Taking Action Toward Climate Resilience*

2. *The Ecological Atlas Project: Building Ecological Literacy through Art, Science & Technology*

**Education & Science (Biscayne)**

*Ramped Up Rapid Fire!*

### CONCURRENT SESSIONS | 9:45 – 11:15am

**Making Friends, Making Money (Chopin Ballroom)**

*To Ask or Not to Ask—Is that Even a Question? Inspiring Volunteers to Give*

**Planting for the Future (Balmoral)**

*Getting the Most From Dual-Governance Relationships*

**The Living Landscape (Alhambra/Esorial)**

*Garden of Horrors*

**Collecting & Conserving (Raphael/Michelangelo)**

*Using Living Collections as an Unparalleled Resource for Research in Plant Conservation*

**Climate Change & Sustainability (Windsor)**

*Climate Change & Resilience: How Public Gardens Respond/ Adapt to Severe Weather & Environmental Conditions*

**Education & Science (Biscayne)**

1. *Healing Hearts and Minds through Strolls for Well-Being*  
2. *Breaking Traditional Boundaries with Adventure Programming*

## TOURS

**The Kampong & Gifford Arboretum**

11:55am – 4:30pm (bus loading at main hotel entrance)

**Montgomery Botanical Center**

11:45am – 4:30pm (bus loading at main hotel entrance)

**Miami Beach Botanical Garden & Ray Jungles**

11:55am – 4:45pm (bus loading at main hotel entrance)

**Preston B. Bird & Mary Helein Fruit & Spice Park**

11:40am – 4:30pm (bus loading at main hotel entrance)

**Mounts Botanical Garden**

11:40am – 5:00pm (bus loading at main hotel entrance)

**Block Botanical Gardens/Pinecrest Gardens**

11:45am – 5:30pm (bus loading at main hotel entrance)

